Attorney Docket: 397-2 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Wong et al.

International Appl. No.: PCT/CN2006/000351

International Filing Date: March 8, 2006

For: METHOD AND SYSTEM FOR

PERSONALIZED AND LOCALIZED TV AD

DELIVERY

Mail Stop PCT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Examiner: Unknown Group Art: Unknown

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Name of applicant, assignee or Registered Representative

June 30, 2006

PRELIMINARY AMENDMENT

Prior to examination on the merits, please amend the U.S. National Stage of the above-identified International application (filed herewith) as follows:

Amendments to the claims begin on page 2.

Remarks begin on page 10.